



December 18, 2007

Dear Potential Exhibitor,

Foundations Associates invites your organization to participate as an Exhibitor, Sponsor, or Co-Host during two of the most 'talked about' behavioral healthcare conferences of 2008. With a history of hosting over 26 National Conferences, Foundations has built a reputation of offering the most exciting and informative conferences in the industry.

These educational and networking events draw attendees from around the world including top interventionists, therapists, administrators, and referral sources. Based recent event history, attendance will top 400-600 registrants and exhibit booth spaces will sell out quickly. Our two large scale events for 2008 include:

🕒 **April 28-30, 2008**

- **"The Next Generation of Dual Diagnosis—21st Century Integration of Mental Health & Substance Abuse Treatment"**
- Palms Casino Resort in Las Vegas, Nevada

🕒 **September 29-October 1, 2008**

- **3rd Annual "The Moment of Change—Intervention-Approaches for Professionals"**
- Santa Monica Loews Beach Hotel in Santa Monica, California

Benefits of being an Exhibitor, Sponsor, or Co-Host:

- ✓ Nine (9) Networking Breaks during each conference to meet and talk with attendees
- ✓ Evening Receptions and Activities designed to bring exhibitors and attendees together
- ✓ Five (5) or more Registrations to share with your staff or guests
- ✓ Opportunity to introduce a Conference Speaker during the program
- ✓ Conference Workbook Promotions and highlights on written material
- ✓ Web Site Advertising Link
- ✓ Access to Attendee List
- ✓ *More benefits outlined in Exhibitor Agreement!*

Our events offer fantastic locations, exciting venues, intimate environments for networking and building relationships, and a chance to gain momentum in the national spotlight of treating addictions and mental health.

We have limited space, and will guarantee booth space reservations until **January 14, 2008** for the April Conference and **February 1, 2008** for the September Conference. I look forward to working together to meet your marketing goals for next year and beyond!

Sincerely,

Jesse Fortner

Conference Coordinator

Foundations Associates Headquarters

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