



Foundations Associates presents
**SYSTEMIC MODEL
Training**

November 7-9, 2007 · The Springs of Palm Springs
Palm Springs, CA 92262

EXHIBITOR AGREEMENT

Your Contact Information

Your Information			
Name and Credentials:			
	Name	Title	
Company Name:			
Address:	Street Address		
	City	State	ZIP
Phone:	()	Fax Number:	()
E-mail:			
Web Site:			

Promotional Opportunities for Everyone!

Special Promotion with Customized Packages

Promotional opportunities can be combined to create a customized package for your company. If you would like to customize your organization's needs, please call us at (615) 312-1462 or toll-free 1 (877) 345-3360 or email exhibit@dualdiagnosis.org, and we will ensure a successful promotional experience.

SIGN UP AND SEND US YOUR LOGO TODAY!

We will promote your organization in multiple ways – across our web site, in the conference workbook, on promotional materials, in e-mail blitzes, etc., whenever possible. Please send us your logo as a high-resolution vector file (.EPS), if possible. Otherwise, send us the highest resolution file that you have (.JPG, .TIF, Adobe Illustrator file, etc.).

EXHIBITING OPPORTUNITIES

Sponsor Package \$5,000 (limited to one Sponsor)

When you purchase the Sponsor Package, you receive the following:

- ◆ Premier Exhibit Space—You will receive a high-impact and premier exhibit location. This includes a complimentary standard 6-foot table decorated with a table cloth.
- ◆ Registrations—Four (4) complimentary registrations to share with your staff or guests.
- ◆ Organization Promotion—You may present about your organization for 20 minutes each day of the event.
- ◆ Display Banner—Your agency's banner will be prominently displayed in the area of your choice.
- ◆ Web Site Full-Sized Logo—You will receive complimentary advertising with a full-size banner link on the www.foundationsevents.com web site.
- ◆ Exclusive access to the attendee list in advance.

Exhibitor Package \$2,500 (limited to two Exhibitors)

When you purchase the Exhibitor Package, you receive the following:

- ◆ Exhibit Hall Booth—Includes a standard 6-foot table decorated with a table cloth.
- ◆ Registrations—Two (2) complimentary registrations to share with your staff or guests.
- ◆ Speaker Introduction—Your agency will have the opportunity to introduce a conference speaker.
- ◆ Web Site Advertising Text Link—You will receive a text link on the www.foundationsevents.com web site.

Web Site Advertisements

Our web site, www.foundationsevents.com, receives over 1.5 million hits per year and is one of the top sites used by people interested in co-occurring conditions. Advertise on the web site and take advantage of one of our best values, for a limited time only! Your agency can place an ad on the web site to be viewed 24 hours a day, 7 days a week for a 6 month period.

Web Site Logo Link Complimentary for Sponsors and Exhibitors

We will display your logo on www.foundationsevents.com, and it will be linked to your web site. Maximum logo sizes for these images are:

For Sponsors - 100 pixels wide by 50 pixels high at 72 dpi

For Corporate Sponsors & Co-Hosts - 125 pixels wide by 125 pixels high at 72 dpi

Other Information Needed – Please Answer All FIVE Questions!

1) Who will be monitoring your exhibit booth at the above conference?

Name and Credentials:

Name

Title

Company Name:

Address:

Street Address

City

State

ZIP

Phone:

()

Fax Number:

()

E-mail:

Web Site:

2) Will you require an electrical outlet for your exhibit? (Billed separately)

Yes

No

3) **Complimentary Registration Recipients** for each conference will receive a “Comp Promo Code” once this contract is submitted to the Exhibits Coordinator.

NOTE: Please register online by obtaining the code from Exhibits Coordinator, Jesse Fortner for more information on registering your guests.

Very Important: Each person should enter his or her name, credentials, job title, etc. EXACTLY as it should appear on the name badge!

4) What is your Conference Trivia Question? (Please submit an interesting question and answer for participants to inquire about your agency. This will serve as an ice-breaker for attendees to get to know your agency.)

Question:

Answer

5) Would you like to contribute a door prize? (Highly recommended! Your prize will be awarded during the Trivia Game giveaway and is very popular with registrants!)

Yes

No

Describe:

PAYMENT

Method of Payment

WE ACCEPT (please place an "X" to indicate your preferred payment method):

- Check made payable to Foundations Associates
- Visa Master Card American Express Discover
- Diner's Club

Credit Card Number

Expiration Date
back; if AmEx, 4-digits on front

Verification #-3-digit code on

Signature of Agency Representative who
Authorizes Payment

Title

Reserve Your Space

There are three ways to reserve your space—

- ◆ FAX this contract to 615-256-9005.
- ◆ E-MAIL this completed contract to exhibit@dualdiagnosis.org.
- ◆ CALL 615-312-1462 or toll-free 1-877-345-3360.

I look forward to hearing from you soon about setting up a promotional package. If you have any questions or comments, please do not hesitate to contact me.

Sincerely,

Jesse Fortner
Conference Exhibits Coordinator
Foundations Associates
210 West Wood Place, Suite 120
Nashville, TN 37027
Direct 615-312-1462
Toll-free 1-877-345-3360
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Conferences & Events www.foundationsevents.com

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